



第44回日本神経科学大会 第1回CJK国際会議

The 44th Annual Meeting of the Japan Neuroscience Society The 1st CJK International Meeting

Towards Global Neuroscience

July 28-31, 2021 2021年7月28日水-31日土

Kobe Convention Center

神戸コンベンションセンター

President: Haruhiko Bito

(The University of Tokyo Graduate School of Medicine)

大会長：尾藤 晴彦（東京大学大学院医学系研究科）

Call for papers

Deadline

February 10, 2021

<https://neuroscience2021.jnss.org>

Sponsorship Prospectus



Secretariat

6F, Shin-Osaka Grand Bldg., 2-14-14, Miyahara, Yodogawa-ku, Osaka, 532-0003, JAPAN (c/o A & E Planning, Co., Ltd)
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運営事務局

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Greetings

Neuroscience has evolved by leaps and bounds over the past 20 years, and has rapidly advanced beyond the boundaries of the humanities and sciences to become cross-disciplinary. Advances in brain science and brain medicine are uncovering the mysteries of dementia and neurological and mental disorders. For this reason, a Meeting is becoming even more important, as a place where researchers can exchange the latest research results, disseminate information about new technologies, and pursue the challenge of new discoveries and breakthroughs. The theme of the 44th Annual Meeting is "Towards global neuroscience," and we here aim to create a Platform that will bring together, in Kobe, neuroscientists from around the world, and especially from China, Japan and Korea, and foster a new collaboration in neuroscience.

Though all of us may maintain a safe physical distance from each other due to COVID-19, let us create a gathering of enthusiastic researchers in search of new findings and ideas, and let's communicate with each other. Let's take neuroscience to the next level and create new values through lively discussions among participants!

How is neural information transfer determined through synaptic connections between neurons and glia in a neural circuit? How are behaviors generated by an integrated system governed by brain information dynamics? How does bi-directional communication between individuals lead to mental interaction, empathy with others, consciousness and self-realization? We are entering an exciting era in which we can academically challenge and address these multifaceted mysteries of the brain and the mind. We hope that researchers and members from all over the world who are contributing to the frontiers of neuroscience will gather in Kobe, Japan, and will create an opportunity to break barriers and make a better future in neuroscience research.

Let's enjoy neuroscience in Kobe!

Haruhiko Bito

President of the 44th Annual Meeting of the Japan Neuroscience Society
(Professor and Chair, Department of Neurochemistry, Division of
Neuroscience, Graduate School of Medicine, The University of Tokyo)

Meeting Outline

- Name The 44th Annual Meeting of the Japan Neuroscience Society
The 1st CJK International Meeting
- Theme Towards Global Neuroscience
- Date July 28 (Wed) – July 31 (Sat), 2021
- Venue Kobe Convention Center (A hybrid meeting)
- Program Plenary Lectures
Special Lectures
Symposia
Educational Lectures
Award Lectures
Oral / Poster Presentations
Luncheon Seminars
Exhibition
- Expected number of participants
 approx. 4,000 (Paid: 3,700 / Invited: 300)
- President Haruhiko Bito (The University of Tokyo Graduate School of Medicine)
- Secretariat The Japan Neuroscience Society
Hongo Bldg., 9F, 7-2-2 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan
TEL: +81-3-3813-0295
- Neuroscience 2021 Secretariat
 A & E Planning, Co., Ltd.
Shin-Osaka Grand Bldg. 6F, 2-14-14, Miyahara, Yodogawa-ku, Osaka,
532-0003 Japan
TEL: +81-6-6350-7163
E-mail: jns2021@aeplan.co.jp
- Neuroscience 2021 Exhibition Secretariat
 A & E Planning, Co., Ltd.
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo
101-0003 Japan
TEL: +81-3-3230-2744
E-mail: e_jns2021@aeplan.co.jp

Organizers

President:

Haruhiko Bito (Graduate School of Medicine, The University of Tokyo)

Executive Committee Chair:

Masanori Matsuzaki (Graduate School of Medicine, The University of Tokyo)

Executive Committee Vice Chair:

Masanobu Kano (Graduate School of Medicine, The University of Tokyo)

Nobuhito Saito (Department of Neurosurgery, The University of Tokyo Hospital)

Executive Committee Core Members:

Yukiko Goto (The University of Tokyo)

Yoshikazu Isomura (Graduate School of Medical and Dental Sciences, Tokyo Medical and Dental University)

Kenichi Ohki (Graduate School of Medicine, The University of Tokyo)

Executive Committee Members:

Kazuo Emoto (International Research Center for Neurointelligence (WPI-IRCN), The University of Tokyo)

Akiko Hayashi-Takagi (RIKEN Center for Brain Science)

Kiyoto Kasai (The University of Tokyo)

Tetsuya Matsuda (Brain Science Institute, Tamagawa University)

Mariko Miyata (Tokyo Women's Medical University)

Yukie Nagai (International Research Center for Neurointelligence, The University of Tokyo)

Toshihisa Ohtsuka (Graduate School of Medicine, University of Yamanashi)

Taro Toyoizumi (RIKEN Center for Brain Science)

Keiji Wada (National Center of Neurology and Psychiatry)

Yumiko Yoshimura (National Institute for Physiological Sciences)

Program Committee Chair:

Kazuo Kitamura (Faculty of Medicine, University of Yamanashi)

Program Committee Vice Chair:

Yukiko Goda (RIKEN Center for Brain Science)

Program Committee Core Members:

Tomoki Fukai (Okinawa Institute of Science and Technology)

Masaki Kakeyama (Faculty of Human Sciences, Waseda University)

Azusa Kamikouchi (Graduate School of Science, Nagoya University)

Yukio Nishimura (Neural Prosthetics Project)

Hidehiko Takahashi (Tokyo Medical and Dental University)

Taisuke Tomita (Graduate School of Pharmaceutical Sciences, The University of Tokyo)

Ayako M. Watabe (Research Center for Medical Sciences, Institute of Clinical Medicine and Research, The Jikei University School of Medicine)

Program Committee Members:

Atsu Aiba (Graduate School of Medicine, The University of Tokyo)

Kaoru Amano (Center for Information and Neural Networks (CiNet), National Institute of Information and Communications Technology)

Akiko Arata (Department of Physiology, Hyogo College of Medicine)

| | |
|---------------------|--|
| Fumino Fujiyama | (Graduate School of Medicine, Hokkaido University) |
| Takahiro Furuta | (Graduate School of Dentistry, Osaka University) |
| Takashi Hanakawa | (Graduate School of Medicine, Kyoto University) |
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| Kouichi Hashimoto | (Hiroshima University) |
| Ryota Hashimoto | (National Institute of Mental Health, National Center of Neurology and Psychiatry) |
| Nobutaka Hattori | (Department of Neurology, Juntendo University) |
| Yasunori Hayashi | (Graduate School of Medicine, Kyoto University) |
| Makoto Higuchi | (National Institute of Radiological Sciences, National Institutes for Quantum and Radiological Science and Technology) |
| Takatoshi Hikida | (Institute for Protein Research, Osaka University) |
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| Schuichi Koizumi | (Graduate School of Medicine, University of Yamanashi) |
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| Yoshiyuki Kubota | (National Institute for Physiological Sciences) |
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| Tsuyoshi Miyakawa | (Institute for Comprehensive Medical Science, Fujita Health University) |
| Kenji Mizuseki | (Graduate School of Medicine, Osaka City University) |
| Rieko Muramatsu | (National Institute of Neuroscience, National Institute of Neurology and Psychiatry) |
| Masanori Murayama | (RIKEN Center for Brain Science) |

| | |
|------------------------|--|
| Kae Nakamura | (Department of Physiology, Kansai Medical University) |
| Kazuhiro Nakamura | (Graduate School of Medicine, Nagoya University) |
| Kinichi Nakashima | (Graduate School of Medical Sciences, Kyushu University) |
| Madoka Narushima | (National Institute for Physiological Sciences) |
| Sonoko Ogawa | (Faculty of Human Sciences, University of Tsukuba) |
| Hiroyuki Okuno | (Graduate School of Medical and Dental Sciences, Kagoshima University) |
| Teruhiro Okuyama | (Institute for Quantitative Biosciences (IQB), The University of Tokyo) |
| Fumitaka Osakada | (Graduate School of Pharmaceutical Sciences, Nagoya University) |
| Yasuhiko Saito | (Department of Neurophysiology, Nara Medical University) |
| Minoru Saitoe | (Tokyo Metropolitan Institute of Medical Science) |
| Takeshi Sakaba | (Graduate School of Brain Science, Doshisha University) |
| Yutaka Sakai | (Brain Science Institute, Tamagawa University) |
| Kazunobu Sawamoto | (Graduate School of Medical Sciences, Nagoya City University) |
| Kazuhiko Seki | (National Institute of Neuroscience, National Center of Neurology and Psychiatry) |
| Tomomi Shimogori | (RIKEN CBS) |
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| Akihiro Yamanaka | (Research Institute of Environmental Medicine, Nagoya University) |
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| Miwako Yamasaki | (Faculty of Medicine, Hokkaido University) |
| Toshihide Yamashita | (Graduate School of Medicine, Osaka University) |
| Hidenori Yamasue | (Department of Psychiatry, Hamamatsu University School of Medicine) |
| Yoko Yazaki-Sugiyama | (OIST Graduate University / IRCN, The University of Tokyo) |
| Keisuke Yonehara | (DANDRITE, Aarhus University) |

Organization Committee Chair:

Shigeo Okabe (Graduate School of Medicine, The University of Tokyo)

Organization Committee Members:

Nobutaka Hirokawa (Graduate School of Medicine, The University of Tokyo)
Takeshi Iwatsubo (The University of Tokyo)
Fukuko Kimura (Emeritus Professor of Yokohama City University School of Medicine)
Minoru Kimura (Brain Science Institute, Tamagawa University)
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Keiji Tanaka (Center for Brain Science, RIKEN)
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Tadaharu Tsumoto (Japan Society for the Promotion of Science Stockholm Office)
Shigeto Yamawaki (Center for Brain, Mind and KANSEI Sciences Research, Hiroshima University)

*as of August, 2020 / alphabetical order

○ Budget *as of October, 2020

| Income | | |
|-----------------------------|--------------|---|
| Item | Amount (JPY) | Remarks |
| 1. Registration fees | 68,698,000 | 3,700 participants |
| 2. Seminar fees | 14,440,000 | 9 seminars |
| 3. Sponsorship package fees | 12,560,000 | 5 packages |
| 4. Exhibition fees | 22,880,000 | 95 booths |
| 5. Ad fees: Web banner | 440,000 | 2 slots |
| Ad fees: Program booklet | 605,000 | 6 pages |
| 6. Subsidies and donations | 19,500,000 | Incl. grants from Kobe city and foundations, etc. |
| 7. Loan from the society | 1,000,000 | |
| Total (JPY) | 140,123,000 | |

| Expenditure | | |
|--------------------------|-------------------|--|
| Item | Amount (JPY) | Remarks |
| 1. Preparation expenses | <u>34,870,000</u> | |
| 1) Personnel | 16,500,000 | |
| 2) IT production | 11,000,000 | Incl. WEB and Abstract submission/Registration systems |
| 3) Print/Production | 5,500,000 | Incl. Translation fees |
| 4) Communication/Haulage | 1,870,000 | |
| 2. Operational expenses | <u>99,000,000</u> | |
| 1) Venue rental | 26,400,000 | |
| 2) Equipments | 31,900,000 | |
| 3) Personnel | 11,000,000 | |
| 4) Invitation | 23,100,000 | |
| 5) Meeting | 2,200,000 | |
| 6) Sundry | 4,400,000 | |
| 3. Post-meeting expenses | <u>1,980,000</u> | |
| 4. Reserve fund | <u>4,273,000</u> | |
| Total (JPY) | 140,123,000 | |

Sponsorship Package

Sponsorship Package

Platinum / Gold / Silver sponsorship packages are available.

Application deadline for sponsorship package: March 12 (Fri), 2021

Platinum JPY2,700,000 (excl. tax)

| ●The package includes | | | | Usual price (JPY, excl.tax) |
|-----------------------------------|---------------------------------------|--|--|-----------------------------|
| 1 | Luncheon seminar | × 1 | Highest priority of date & room | 1,300,000 - 1,700,000 |
| 2 | Exhibition booth (A) | × 5 | Highest priority of booth allocation | 1,250,000 |
| 3 | Web banner | × 1 | | 200,000 |
| 4 | Meeting pass | × 5 (incl. admission to the reception) | | 175,000 |
| 5 | Slide projection during intermissions | | at all lecture rooms and exhibition/posters site | 100,000 |
| Total usual price (JPY, excl.tax) | | | | 3,025,000 - 3,425,000 |

Gold JPY2,100,000 (excl. tax)

| ●The package includes | | | | Usual price (JPY, excl.tax) |
|-----------------------------------|---------------------------------------|--|--|-----------------------------|
| 1 | Luncheon seminar | × 1 | Higher priority of date & room | 1,300,000 - 1,700,000 |
| 2 | Exhibition booth (A) | × 2 | Higher priority of booth allocation | 500,000 |
| 3 | Web banner | × 1 | | 200,000 |
| 4 | Meeting pass | × 3 (incl. admission to the reception) | | 105,000 |
| 5 | Slide projection during intermissions | | at all lecture rooms and exhibition/posters site | 100,000 |
| Total usual price (JPY, excl.tax) | | | | 2,205,000 - 2,605,000 |

Silver JPY1,800,000 (excl.tax)

| ●The package includes | | | | Usual price (JPY, excl.tax) |
|-----------------------------------|---------------------------------------|--|--|-----------------------------|
| 1 | Luncheon seminar | × 1 | High priority of date & room | 1,300,000 |
| 2 | Exhibition booth (A) | × 1 | High priority of booth allocation | 250,000 |
| 3 | Web banner | × 1 | | 200,000 |
| 4 | Meeting pass | × 2 (incl. admission to the reception) | | 70,000 |
| 5 | Slide projection during intermissions | | at all lecture rooms and exhibition/posters site | 100,000 |
| Total usual price (JPY, excl.tax) | | | | 1,920,000 |

Application for sponsorship package: Please apply via online application form linked to the meeting website.

○ Meeting website: <https://neuroscience2021.jnss.org/en/index.html>

○ Contact: Neuroscience 2021 Exhibition Secretariat (c/o A & E Planning, Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
E-mail: e_jns2021@aeplan.co.jp TEL: +81-3-3230-2744

* Priorities will be given on a first-come-first-served basis within each package.

* Please refer to the following pages for the details of each benefit.

* Please contact the secretariat if you prefer a Webinar for the luncheon seminar.

* Please confirm the cancellation policy on the exhibition pages.

Luncheon Seminar

Luncheon Seminar

Luncheon seminars will be co-hosted with The 44th Annual Meeting of the Japan Neuroscience Society.

- Room Lecture rooms of the meeting
- Language Japanese / English
- Date & Time July 28 (Wed) – 30 (Fri), 2021
Slot: 50 minutes (around lunchtime)
3 – 6 seminars per day will be held in parallel at the same time.
The number of seminars will vary depending on applications.
*Slot may change due to the program.
* Please contact the secretariat if you prefer a Webinar for the luncheon seminar.
- Application Please apply via online application form linked to the meeting website.
Please note that no cancellations are accepted once you submit an application.
An invoice will be sent by e-mail after we confirm your application.
Please make a full payment by the due date written on the invoice.
* Bank charges shall be borne by the applicant.
* Check / Bill payments are not acceptable.
- Secretariat Neuroscience 2021 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo
101-0003 Japan
E-mail: e_jns2021@aeplan.co.jp TEL: +81-3-3230-2744
- Application deadline March 12 (Fri), 2021
- Disclosure of information We agree that sponsors disclose their contributions.
- Room & Fee

| Date | Slot (tentative) | Capacity (tentative) | Fee (excl. tax) |
|--------------|---------------------|-------------------------|--------------------|
| July 28(Wed) | 12 : 20 – 13 : 10 | 360~690 seats | JPY1,700,000 |
| | 12 : 20 – 13 : 10 | 180~210 seats | JPY1,500,000 |
| | 12 : 20 – 13 : 10 | 120~160 seats | JPY1,300,000 |
| July 29(Thu) | 12 : 30 – 13 : 20 | 360~690 seats | JPY1,700,000 |
| | 12 : 30 – 13 : 20 | 180~210 seats | JPY1,500,000 |
| | 12 : 30 – 13 : 20 | 120~160 seats | JPY1,300,000 |
| July 30(Fri) | 12 : 20 – 13 : 10 | 360~690 seats | JPY1,700,000 |
| | 12 : 20 – 13 : 10 | 180~210 seats | JPY1,500,000 |
| | 12 : 20 – 13 : 10 | 120~160 seats | JPY1,300,000 |

*Please note that the organization committee will arrange allocation of date and room based on each applicant preference.

- Notes
- Equipment

Seminar fee includes standard audio-visual equipment for seminar (projector, screen, microphone, etc.) and staff for video, audio, and lighting.

Also, 2 meeting passes which allow you to participate in the meeting program are to be provided.

If any other equipment, such as video recording or tape recording is required, charges will be incurred separately. Please contact the secretariat for the details.
- Program

Program will be organized by the executive committee and informed to the seminar co-hosts from the secretariat.
- Seminar fee does not include the following items and options. Actual cost will be charged by the secretariat after the meeting.
 - Box lunch for participants (with drink)

Please arrange lunch as seminars will be held during lunchtime.

The quantity of box lunch is decided by co-hosts and collectively ordered by the secretariat after the application deadline.

Price of box lunch with drink (tentative): JPY1,300 / box.
 - Options
 1. Personnel expense: operational staff (announcement, timekeeping, distributing handouts and lunch, guide, etc.)

*This will be arranged separately from staff assigned to the meeting.
 2. Honorarium and travel expenses for speakers and chairs
 3. Signage and display at the entrance of seminar room, etc.
 4. Additional equipment: video recording / tape recording / simultaneous interpretation / equipment for anteroom, etc.
 5. Anteroom: room charge, food and drink
 6. Agent service fee

*If you order above options, 10% of agent service fee will be added to the total amount of option fees.
- Please confirm the cancellation policy on the exhibition pages.
- **Advance reservation system** will be available online for the luncheon seminars at this meeting.

The information of participants who made a reservation will be provided to each seminar co-host. The schedule and procedure will be notified from the secretariat after the application.

○ Attention on personal information acquisition and system usage

Please confirm the following and check on the application form.

1. We never sell the personal information.
2. We use the personal information only within the company unless the person agrees.
3. We stop using the personal information when the person denies providing the information or contacting.
4. We assign a supervisor and take precautions against loss and leak of the personal information.
5. We delete and never use the personal information that clearly seems to be an error.
6. We take appropriate measures based on the Act on the Protection of Personal Information.

Advertisement

Advertisement in Program Booklet

Web Banner

Screen Advertisement

Congress Bag Advertisement

Neck Strap Sponsor

Flyer Insert in Congress Bag

Symposium Sponsor Presentation

Advertisement in Pocket Program Booklet

- Book title The 44th Annual Meeting of the Japan Neuroscience Society Pocket Program
- Book size, Printing method, etc.
B5 (257 mm height × 182 mm width), approx. 40 pages
Offset printing (Front cover: four colors / Body: black and white), Perfect binding
- Circulation 2,700
- Distribution to Participants in the meeting
- Budget JPY 1,080,000
- Rate Please note that organizers will decide allocation of ads in back matter.

| Space | Size | Color | Rate (excl. tax) | Space available |
|------------------------|-------------|-----------------|------------------|-----------------|
| Cover 4 (Back cover) | B5 : 1 page | Four colors | JPY 250,000 | 1 |
| Cover 2 (Inside front) | B5 : 1 page | Black and White | JPY 150,000 | 1 |
| Cover 3 (Inside back) | B5 : 1 page | Black and White | JPY 120,000 | 1 |
| Back matter 1 page | B5 : 1 page | Black and White | JPY 80,000 | up to 10 |

- Application Please apply via online application form linked to the meeting website.
- Application deadline March 26 (Fri), 2021
- Ad submission deadline April 7 (Wed), 2021
- Ad size 1 page: 225 mm height × 150 mm width
*Bleed is not acceptable in either four colors or black and white.
- Ad requirements Print-ready data – four colors / black and white *Please attach a print sample.
 - Format
 1. Adobe illustrator: Please outline all fonts, and embed all images. Also, please specify your OS and the version of Illustrator used for creating the ad.
Proofreading will be performed by the printer. Please note that a proof sheet will not be sent to you.
 2. PDF: Please outline all fonts, and embed all images. If MS-Word or MS-PowerPoint is used for creating the ad, please make sure to specify the application used. Please note that submitted data may not be accepted.
- Ad submission Please send an ad data to the exhibition secretariat below by e-mail.
- Payment An invoice will be sent by e-mail after publishing.
Please make a full payment by the due date written on the invoice.
- Disclosure of information We agree that sponsors disclose their contributions.
- Secretariat Neuroscience 2021 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo
101-0003 Japan
E-mail: e_jns2021@aeplan.co.jp TEL: +81-3-3230-2744

Web Banner

- Name of advertisement media Website of The 44th Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Web banner
- URL <https://neuroscience2021.jnss.org/en/index.html>
*Opened in July, 2020
- Number of spots approx. 10
- Placement method At the top of the website: Placement on all pages
Placement on Program search page or Program page can be chosen. Please ask the exhibition secretariat for the details.
Random display - banners appear at random when the website is visited.
- Advertisement rate JPY 200,000 (excl. tax) per spot
- Application Please apply via online application form linked to the meeting website.
- Placement period Application is accepted any time after the website is launched in July, 2020.
Placement is guaranteed until 1 month after the meeting.
- Banner size Height 80 pixels × Width 228 pixels
- Format 1. File type: GIF (Animation GIF, Infinite loop are acceptable) / JPEG
2. File size: within 50 KB
3. Please note that no change in banner design will be accepted.
- Banner submission Please send a banner data meeting the above requirements and a URL to link to the secretariat by e-mail. Banner will be placed within 7 business days after receipt.
- Payment An invoice will be sent by e-mail after the banner placement. Please make a full payment by the due date indicated on the invoice.
- Disclosure of information We agree that sponsors disclose their contributions.
- Secretariat

Neuroscience 2021 Exhibition Secretariat
(c/o A&E Planning Co., Ltd.)
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi,
Chiyoda-ku, Tokyo 101-0003 Japan
E-mail: e_jns2021@aeplan.co.jp
TEL: +81-3-3230-2744



Screen Advertisement

- Name of advertisement media Screen of The 44th Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Ad projection on the screen
- Description Promotional videos will be projected on the screen of lecture rooms during break times.
- Number of spots approx. 10 (60 seconds per 1 spot)
- Display method Loop
- Advertisement rate JPY 100,000 (excl. tax) per spot
- Application deadline May 14 (Fri), 2021
- Application Please apply via online application form linked to the meeting website.
- Format Microsoft PowerPoint (Resolution: XGA / Aspect ratio: 4:3)
- Ad submission Please send an ad data to the secretariat by e-mail.
- Disclosure of information We agree that sponsors disclose their contributions.

Congress Bag Advertisement

- Name of advertisement media Congress bag of The 44th Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Logo placement on the congress bag
- Description Logos will be printed on the congress bag.
- Number of spots 2
- Advertisement rate JPY 300,000 (excl. tax) per spot
- Application deadline May 14 (Fri), 2021
- Application Please apply via online application form linked to the meeting website.
- Format Illustrator / Print-ready data
- Ad submission Please send an ad data to the secretariat by e-mail.
- Disclosure of information We agree that sponsors disclose their contributions.

Neck Strap Sponsor

- Name of advertisement media Neck strap of The 44th Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Ad on the neck strap
- Description Logos will be printed on the neck strap.
- Number of spots 1
- Sponsorship fee JPY 1,500,000 (excl. tax) per spot
- Application deadline May 14 (Fri), 2021

- Application Please apply via online application form linked to the meeting website.
- Format Illustrator / Print-ready data
- Ad submission Please send an ad data to the secretariat by e-mail.
- Disclosure of information We agree that sponsors disclose their contributions.

Flyer Insert in Congress Bag

- Name of advertisement media Flyer insert in congress bag of The 44th Annual Meeting of the Japan Neuroscience Society
- Type of advertisement media Flyer insert
- Description Flyers will be inserted in the congress bag.
- Number of slots The first 5 applicants (Only 1 slot per company)
- Rate JPY 100,000 (excl. tax) per slot
- Application deadline May 14 (Fri), 2021
- Application Please apply via online application form linked to the meeting website.
- Flyer A4, 1 page
No rules for printing and colors (Both are acceptable: double/single sided printing, four colors/black and white)
- Flyer submission Please send 3000 copies of the flyer to the designated address that the exhibition secretariat will notify you of later.
- Disclosure of information We agree that sponsors disclose their contributions.

Symposium Sponsor Presentation

The 44th Annual Meeting of the Japan Neuroscience Society offers an opportunity to make a 3-minute presentation “Symposium Sponsor Presentation” at a lecture room before each symposium starts. It can be used for PR of your company, products, exhibition booth, etc. Symposium is selectable. Please take advantage of this opportunity.

- Qualification Exhibitors or Luncheon seminar co-hosts
- Presentation Only 1 presentation per symposium is available.
Presentation time is for 3 minutes.
The symposium can be chosen on a first-come-first-served basis.
Application for multiple symposia is available.
- Fee JPY30,000 (excl. tax) / symposium
- Application deadline May 14(Fri), 2021
- Application Please apply via online application form linked to the meeting website.
- Disclosure of information We agree that sponsors disclose their contributions.

* Details of symposia will be released later.

* Application for the symposium already sponsored by a company is not acceptable.

Exhibition

Exhibition

- Schedule

| | |
|---------------------|---|
| July 27 (Tue), 2021 | 2:00 pm – 5:00 pm (Set-up) |
| 28 (Wed), 2021 | 9:00 am – 5:00 pm |
| 29 (Thu), 2021 | 9:00 am – 5:00 pm |
| 30 (Fri), 2021 | 9:00 am – 5:00 pm (Dismantling 5:00 pm –) |

*Above schedule may be changed. Please confirm a “Confirmation notice” sent by 1 month before the meeting.
- Venue

Kobe International Exhibition Hall No.1 & No.2 Buildings
- Acceptable exhibits

Devices, Reagents, Disposable products, Computer system including software or database, Technical service, PR activity of University or Research institution, Other services for research, Related books, Translation service, etc.
Exhibits not included in the above-mentioned are not acceptable.
- Number of booths

100 booths
- Application

Please apply via online application form linked to the meeting website.
1) Please confirm an automatic reply after submission.
2) An acceptance notice will be sent from the secretariat by e-mail.
Your application is completed when both 1) and 2) are done.
Applications from unrelated companies or exhibits not listed above will be discussed first, and the secretariat will notify you of the result by e-mail.
If you cannot apply via the online application form, please contact the secretariat below by e-mail.
- Application deadline

April 16 (Fri), 2021
- Payment due

Please see the invoice issued after we accept your application.
*In case that you cannot pay by the due date after receipt of an invoice, please make sure to inform us. Otherwise, your application will be cancelled and a cancellation charge will be incurred.
- Cancellation policy

Once your application is accepted, no cancellation will be accepted except in an inevitable accident recognized by the organization committee.
Even in case the cancellation is accepted, a notice in writing must be sent to the secretariat and a cancellation charge will be applied as below based on the receiving date of the notice.

| | |
|--|--|
| Notice before April 16 (Fri), 2021 | ... |
| | 50% of the amount billed (Exhibition fee) |
| Notice on and after April 16 (Fri), 2021 | ... |
| | 100% of the amount billed (Exhibition fee) |

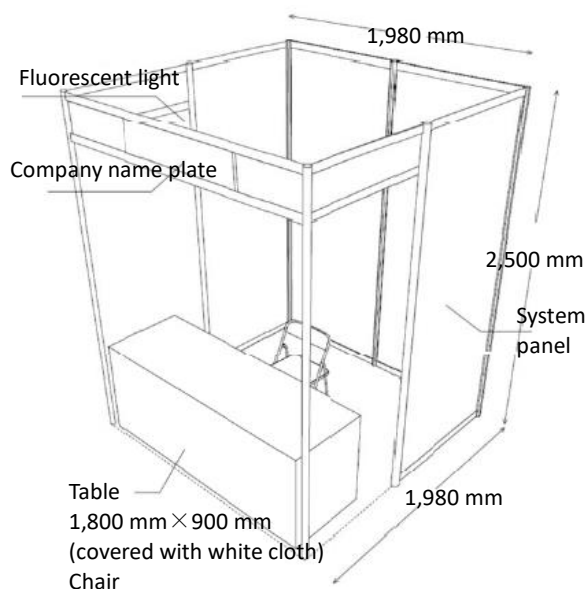
* Cancellation of the meeting / Change of the holding method
The organizer may cancel or change the annual meeting and the exhibition due to natural disasters, unforeseen circumstances, or other reasons for which the secretariat is not responsible.

The organizer shall not compensate each sponsor for any damage caused by cancellation or change.

In the event of cancellation or change for the reasons mentioned above, the fee already paid by the sponsor before the meeting will be refunded by the secretariat less the unavoidable cost for preparation.

- Secretariat
Neuroscience 2021 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)
PIC: Takahiro Tanaka
Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
E-mail: e_jns2021@aeplan.co.jp TEL: +81-3-3230-2744
- Booth allocation
Booths will be allocated upon due consideration of kinds of exhibits, shapes, weight, a number of booths, etc. after the application deadline and a layout will be sent with a confirmation notice. No booth allocation meeting will be held.
*Please let us know if you have any requests until the application deadline.
(ex. To allocate booths side-by-side with group companies or business partners.)
- Display table
1 display table per booth is provided. If you do not need it and place exhibits directly on the floor, please specify the number of booths that do not require display table on the application form.
Also, please check the specified section if you are planning your own special decoration for your booth.
- Exhibits control
Please be reminded that all exhibits are under exhibitors' control, and we are not responsible for any losses, thefts, fire or damages by an inevitable accident during the exhibition.
- Others
Distributing flyers, catalogues or samples apart from your booth during the exhibition is not permitted. Since many companies are expected to participate in the exhibition, your cooperation would be highly appreciated.
However, there will be some exceptions of an extra fee option to distribute or with permission from the organization committee.
- Exhibition fee
A part of exhibition fee will be used for arranging "Stamp rally"(Prizes etc.) which is to be held at the exhibition hall. If you are interested in sponsoring prizes, please contact the secretariat.

- Booth type & Fee
- ◆ Type A JPY250,000 (excl. tax) / booth



○Acceptable exhibitor

Companies and organizations dealing in devices, reagents, disposable products, computer system including software/database, and technical service related to research in medical and life sciences.

○Booth size

W1,980 mm × D1,980 mm × H2,500 mm

○Furniture

Display table covered with a white cloth (W1,800 mm × D900 mm × H720 mm), Company name plate, Fluorescent light (40W), and 1 chair (It depends on the number of booths.).

○System panel booth. Pushpins and nails are not available on the panels to attach panel or poster.

○4 exhibitor's name badges per booth will be provided.

○**1 meeting pass that allows you to participate in the meeting program will be provided.**

- ◆ Type B1 JPY30,000 (excl. tax) / booth

○Acceptable exhibitor

Publishers dealing in related books.

Companies and organizations offering translation service.

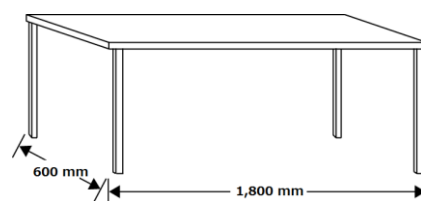
○Booth size

W1,800 mm × D600 mm with a white cloth

○Furniture

Display table (W1,800 mm × D600 mm), 1 chair, and Company name plate

○4 exhibitor's name badges per booth will be provided.



- ◆ Type B2 JPY10,000 (excl. tax) / booth

○Acceptable exhibitor

Only book stores dealing in related books.

* Booth size and furniture are the same as type B1.

- ◆ Type C JPY100,000 (excl. tax) / booth

* Booth spec is the same as Type A.

○Acceptable exhibitors

Academic institutions, Universities, public institutions, etc.

○Booth size

W1,980 mm × D1,980 mm × H2,500 mm

○Furniture

Display table covered with a white cloth (W1,800 mm × D900 mm × H720 mm), Company name plate, Fluorescent light (40W), and 1 chair (It depends on the number of booths.).

○System panel booth. Pushpins and nails are not available on the panels to attach panel or poster.

○4 exhibitor's name badges per booth will be provided.

○**1 meeting pass that allows you to participate in the meeting program will be provided.**

- ◆ Electricity is optional, please order via the online application form if needed.

Installation work charge for electric power supply equipment and electricity charge will be billed to each exhibitor.

◆ Type D (Online Exhibition)

JPY165,000 (excl.tax) / booth



○Acceptable exhibitor

Companies and organizations dealing in devices, reagents, disposable products, computer system including software/database, and technical service related to research in medical and life sciences.

○System

Academic meeting system by Confit

○Information to be posted (Japanese & English, 1 page for each)

- Company information, Product introduction, etc. (Text, image, video(up to 5 minutes))
- Contact information, company URL, etc.

○File format

Video (mp4, Aspect ratio 16:9)

Image (jpg, gif)

○Application deadline

April 16 (Fri), 2021

* With no printing in the program booklets : June 15 (Tue), 2021

Image of Online Exhibition

